Abstract

This study aimed to find and analyse stakeholders’ perceptions regarding formulating the vision, mission, and objectives of the Postgraduate of Arabic Language Education Masters Program at IAIN Metro and its implications on curriculum development. This research was field research with a qualitative descriptive approach using observation, interview and documentation techniques. The results of the study show that: (a) The scope of the vision is not only at the regional and national levels but also international; (b) The language of the mission should be formulated operationally so that it can be immediately understood and implemented without further guesswork; (c) Vision to accommodate technological developments; (d) To place faith and piety at the beginning of the vision and be actualised in the mission; (e) The implication of the formulation of the vision, mission and objectives on curriculum development is that the content of the material in the curriculum already represents the vision.

Keywords: Stakeholders; Vision; Mission; Objectives and Curriculum Development.
Introduction

The philosophy of the Master of Arabic language education realises the terminology of the National education system, namely as a vehicle for National Development in Arabic language education. The philosophy of the Master of Arabic Language Education aims to educate the life of the Nation and improve the quality of Indonesian people in realising an advanced, just and prosperous society. The hope is to enable its citizens to develop physically and spiritually. The goal is strengthening national resilience and realising an advanced society rooted in culture and national unity with a Bhineka Tunggal Ika perspective based on Pancasila and The 1945 Constitution of the Republic of Indonesia.

Arabic language education is designed in an education model as a National Higher Education System that carries out the Tri Dharma of Higher Education. This design ensures the preservation and development of the noble values of the Nation's culture. Furthermore, it upholds religious values and actualises the value of its teachings in all aspects of life, especially society and scientific life.

The Master of Arabic Education Postgraduate Study Program was developed to produce Master’s education and Arabic language graduates who could eventually participate in the community. Considering the above conditions, the Postgraduate Master of Arabic Education Study Program at IAIN Metro Lampung has a vision, mission, and goals to support national development, especially in Arabic language education.

The vision of the Master of Arabic Language Education (PBA) Study Program is to become a reliable Arabic Language Education Study Program to produce graduates who are experts, faithful, devoted, and oriented toward socio-eco-technopreneurship at the regional and national levels in 2030.¹

The missions of the Master of Arabic Language Education Study Program are: (1) to organise quality Arabic language education to intellectualise and empower the community; (2) to develop Arabic language education by the demands of society at large; (3) to improve the quality and quantity of research in the field of Arabic language education; (4) to produce graduates who have moral and intellectual responsibility in the development of Arabic language education, competitive at the local and regional levels; to strengthen the development of PBA study programs through increased educational cooperation with various stakeholders and other institutions; (6) to strengthen the development of PBA study programs through the development of information technology in learning.²

Meanwhile, the purposes of the Arabic Language Education Study Program are: (1) to produce graduates as experts in the field of Arabic language education; (2) to produce graduates as researchers in the field of Arabic language education;

¹ Tim Penyusun Buku Pedoman Akademik, Buku Pedoman Akademik Pascasarjana IAIN Metro (Metro: Pascasarjana IAIN Metro, 2018), 77.
² Tim Penyusun Buku Pedoman Akademik, 78.
(3) to create graduates as competent consultants in the development of Arabic language education; (4) to create graduates as entrepreneurs in Arabic language education; and (5) to create graduates who have a culture of quality, benchmarking, sense of closure, kinship and togetherness in carrying out their profession.³

The Vision, Mission and Objectives of the Postgraduate Arabic Language Education Master's Program at IAIN Metro Lampung are based on the vision, mission and purpose of the Postgraduate Program at IAIN Metro Lampung, which is realised in the Operational Plan (RENOP) of the Postgraduate Program at IAIN Metro Lampung.

However, the question emerges whether the formulation of the vision, mission and objectives of the PBA Master Study Program has been able to adjust to the needs of society and stakeholders. Therefore, the researcher needs to explore information about stakeholders' perceptions of the formulation of the vision, mission and objectives more deeply through a systematic study and then conduct a theoretical review of how the implications on curriculum development of the Postgraduate PBA Master's Program at IAIN Metro.

Method

This type of research is field research with a descriptive qualitative analysis approach to obtain a portrait in the field regarding perceptions and opinions of stakeholders about the vision, mission and objectives of the Master of Arabic Language Education Study Program at Postgraduate IAIN Metro Lampung. In this context, the researcher describes and explains the data obtained from non-participant observation, interview and documentation. The interview with stakeholders offline and online. The stakeholders mentioned are students, graduates, employees, and campus partners, so the problem's underlying cause is more readily discernible. Furthermore, because this research is data obtained from the field, the researcher describes and explains the findings in the field to be developed as a new theory that is compatible and actual.

Result and Discussion

Vision, Mission and Objectives

The Indonesian word "visi" is derived from the English word "vision." Vision means sight, visibility, outlook, dream or shadow. Etymologically, it means a view accompanied by in-depth and clear thoughts that reach far into the future. Vision represents the ability to see to the point of a problem. Vision is a conceptual

³ Tim Penyusun Buku Pedoman Akademik, 79.
overview of the direction of all organisation members’ desired or aspired goals in the future.4

The relation between vision and mission for organisations plays a role in achieving objectives because it is the organisation's strategy and tactics.5 Kusdi expressed his concern about preparing the organisation's vision and mission, which feels "elitist" and "luxurious" with grandiose phrases. He argued that the actual problem is not the sophistication of the ‘formulation’ of the vision and mission but in how the vision and mission are translated into practice and are consistent so that it becomes a deep-rooted culture.6

Curriculum Development

One of the critical variables determining efforts to improve the quality of education is the quality of the curriculum. This means that formulating a quality curriculum significantly influences the quality of education. The demand for quality education is a challenge in concocting curriculum quality. Education and curriculum are interrelated; like humans, the curriculum is the heart of education.7 The curriculum also functions as a guideline that provides the direction and goals of education and the content to be learned.8


The curriculum has a strategic position because, in general, the curriculum is a description of an institution’s vision, mission and educational goals. This also positions the curriculum as the centre of the value content that will be transformed into students as stakeholders. Therefore, the curriculum must be developed.

Curriculum development is a strategic way to improve the quality of education, which is ideally oriented towards meeting the demands of development and responding to the challenges of globalisation while still considering proportionality.9

Etymologically, the curriculum originates from the Greek. It is "curir," which means runner, and "curare," a racing ground. Thus, the term curriculum originates from the world of sports in Ancient Roman times in Greece, which means the distance a runner must travel from the start line to the finish line.10 It can be understood that the distance to be travelled here means a curriculum with content and subject matter used as a period students must take to obtain a certificate. Then in 1955, the curriculum was understood in the field of education with the meaning of several subjects in higher education.11

According to Oemar Hamalik, in contemporary education, the meaning of curriculum is generally a collection of subjects or knowledge that students must learn.12 Meanwhile, according to Abdullah Idi, the curriculum is an essential tool for the success of education; with a reasonable and appropriate curriculum, it will be easier to achieve the goals.13

In Arabic, the word curriculum commonly used is manhaj, which means a bright path humans travel in various fields of life. In contrast, the educational curriculum (manhaj al-dirāsah) in the Tarbiyah dictionary is a set of plans and


11 Subandiyah, Pengembangan Dan Inovasi Kurikulum (Jakarta: Grafindo Persada, 1993), 1.

12 Oemar Hamalik, Kurikulum Dan Pembelajaran (Jakarta: Bumi Aksara, 2001), 19.

13 Abdullah Idi, Pengembangan Kurikulum Teori Dan Praktik (Jakarta: Gaya Media Pratama, 1999), 3.
media used as a reference by educational institutions in realising educational goals.14

The term "pengembangan," according to the Big Indonesian Dictionary, means the process/way, the act of developing.15 In terms, the word "development" indicates an activity to produce a new tool or method, where during the activity, the assessment and improvement of the tool or method are continuously carried out.16

The definition of development above also applies in the field of study "curriculum." Curriculum development activities include the preparation of the curriculum itself, implementation in schools accompanied by intensive assessment, and improvements made to specific curriculum components based on the assessment results.17 When the curriculum is sufficiently considered stable, after undergoing assessment and refinement, then the task of curriculum development is completed and then continued with the task of coaching. This also applies to each component of the curriculum, for example, the development of teaching methods and learning tools and others.

Therefore, as much as possible, curriculum development refers to the principles of curriculum development. The hope is that its development results from students’ talents, interests, and needs, the environment and regional needs, and the nation’s needs. So that curriculum development can realise our common goals and ideals, from the basic level to a national, even international scale.

According to informant 1, his comments are; (1) there is an explanation of reliability, (2) for regional and national, (3) there are many questions in the mission, (4) it seems that the field of service does not exist, which has many educational elements.

The word "handal" is in the Indonesian dictionary, which means reliable. The curriculum can be trusted to produce experts if it has a composition that fulfils the courses that support the expertise of graduates. The expertise of S2 Arabic Language Education (PBA) graduates can be interpreted as the ability in Arabic language education. Arabic Language Education (PBA) includes mastery of Arabic both scientifically and skillfully, mastery of Arabic language learning, and mastery of educational science. If at the PBA undergraduate level, graduates are expected to master the three competencies above, and then for PBA Master Study Program. Students are expected to become concepts for implementing PBA undergraduate education. Graduates of the PBA Master Study Program are expected to be able to

14 Langgulung, Manusia Dan Pendidikan Suatu Analisa Psikologi Pendidikan, 176.
develop, especially, the curriculum according to the development of the world of education.

Furthermore, informant 1 commented on the reach of the vision of the PBA Master's Program at IAIN Metro, which is only at the regional and national levels. According to him, the reach of the vision of IAIN Metro's PBA Master's Program is not only at the regional and national levels but also to reach the international level. This outreach is possible because the PBA Master's Program at IAIN Metro has qualifications in Arabic. Eventually, Arabic is an international language that can be a medium to cooperate at the international level or "go international." The wider the reach of the vision of the PBA Master's Program at IAIN Metro can undoubtedly enhance the quality standards of its graduates.

If the vision is the idea of the main goal, then the mission is the stage that must be passed to achieve the vision. In addition, the mission is also a description or purpose of why the company, organisation or agency is in the middle of society. The mission can also be described as the elaboration of a vision. Suppose the vision is only written in one sentence. In that case, the mission can be described in several sentences that are easy for readers or anyone who views it to understand. If summarised, the definition of mission is: (1) mission is the elaboration of a vision of a company, agency, or organisation. (2) Missions are steps or stages a company, agency, or organisation must go through to achieve the central vision. (3) Missions are steps that can be adopted to stimulate the achievement of the primary vision.\(^\text{18}\)

According to informant 1, there are many questions in the mission, meaning that the mission still raises questions because it is not formulated operationally. A clear mission can be directly understood and implemented without guessing the various things that the mission must do. Furthermore, regarding informant 1’s comments related to the dominance of the vision towards education compared to service, this is possible because the Tri Dharma Perguruan Tinggi is a university assignment that is already included in academic activities at the undergraduate level. Meanwhile, the undergraduate level focuses more on expertise in their respective fields.

According to informant 2, his comments are; the vision of making Arabic language education institutions a benchmark (reference) for developing and researching Arabic language education. He said, "Sorry, this one is not a vision but a goal." Here there are differences in perception in understanding the word benchmark. Informant 2 interprets the term "benchmark" as "reference," while what is meant in the study program objectives is to have a benchmark in carrying out their profession.

\(^{18}\) Alvarado et al., “Stakeholders’ Awareness and Acceptability of the Vision, Mission, Goals, and Objectives of Carlos Hilado Memorial State College.”
According to informant 3, his comment was; to be added to the limitless digital needs, such as the mission to be more productive in the digital era. Informant 3’s opinion seemed to focus more on adjusting competencies with the rapid development of technology. In this case, the institution should take advantage of opportunities to develop education in S2 by utilising technology. Furthermore, technology can facilitate cooperation with international educational institutions. Developing a technology-based curriculum has also contributed to socio-eco-technopreneurship orientation, especially in utilising technological advances.

According to informant 4, his comments are; (1) in the vision, faith and piety are the first vision before reliability and others. (2) no mission leads to the vision of faith and piety. (3) Point D in the mission is the vision’s language. (4) in the mission, what efforts produce graduates, and others. (5) there is nothing related to faith and piety in the objectives. According to informant 4, the vision should put faith and piety at the beginning. This is very logical because faith and piety become the basis or foundation before other competencies as support for professionalism in work or social life.

In addition, IAIN Metro is an educational institution characterised by Islam, which must prioritise or be based on Islamic competencies. Faith and piety should be derived into the mission of the Postgraduate Arabic Language Education Master Study Program. This can be actualised in the curriculum or supporting activities that support the increase in faith and piety at the postgraduate level of thought; furthermore, in line with the informant, one related to the formulation of the mission to use operational language, which can be directly understood at the level of implementation. The last comment from informant 4 is that it has yet to appear in the mission regarding derivatives to realise graduates equipped with faith and piety at the level of postgraduate graduates.

According to informant 5, comments were that the needs of graduates had been covered in the vision and mission of the Postgraduate Arabic Language Education Master’s Program at IAIN Metro.

According to informant 6, his comments were; the vision and mission of the Postgraduate Arabic Language Education Master’s Study Program should prioritise quality, creativity and adaptation to the times. Comments regarding quality are certainly still general. Something can be considered quality if it meets the specified standards. In this case, the vision and mission itself is a standard set by the Postgraduate Arabic Education Master Study Program to qualify graduates’ qualifications. Meanwhile, adjustments to technological developments can represent creativity and adaptation to the development of the era.

According to informant 7, his comments are; in the vision to focus more on expertise in Arabic. Experts in Arabic, if it appears in the vision of the Postgraduate Arabic Education Master Study Program, it will be too narrow and does not include
aspects of education. Besides language proficiency, the educational aspect is important because it is a specification of the Arabic Language Education Master’s Study Program to be proficient in education and learning.

According to informant 8, his comment was; the Arabic language skills of graduates of the Postgraduate Master of Arabic Education Study Program can be used in interactions at the international level. This opinion has been represented by the previous informant's opinion regarding the vision's reach at the international level.

**Implications of the Findings for the Formulation of Vision, Mission, and Curriculum Development**

**Implications of the Findings for Vision Formulation**

Based on comments or insights from informants related to the formulation of the mission, there are two main points: the reach of the vision and the placement of the vision of faith and piety, as well as taking one of the socio-eco-technopreneurship orientations.

Before attempting to formulate a vision based on this study, the vision of the Postgraduate Arabic Language Education Master's Program at IAIN Metro is "Menjadikan Program Studi Magister Pendidikan Bahasa Arab (PBA) yang handal guna melahirkan lulusan yang ahli, beriman, bertaqwa, dan berorientasi pada socio-eco-technopreneurship di tingkat regional dan nasional pada tahun 2030". In English; "Making a reliable Master’s Program in Arabic Language Education (PBA) to produce graduates who are experts, faithful, devoted, and oriented towards socio-eco-technopreneurship at the regional and national levels in 2030".

If formulated into a vision expression, it is as follows: "making the Master of Arabic Language Education (PBA) Study Program reliable to produce graduates who are faithful, devout, expert, and oriented towards technological developments at the international level in 2030". In Indonesia; “Menjadikan Program Studi Magister Pendidikan Bahasa Arab (PBA) yang handal guna melahirkan lulusan yang beriman, bertaqwa, ahli, dan berorientasi pada perkembangan teknologi di tingkat internasional pada tahun 2030”.

The mission formulation is based on informants' comments, namely the expression of the mission to be formulated operationally and is a derivative of the vision. The mission of the Postgraduate Arabic Language Education Master Study Program at IAIN Metro was: a) Organizing quality Arabic language education to educate and empower the community. b) Improving the quality and quantity of research in Arabic language education. c) Producing graduates with moral and intellectual responsibility in developing Arabic language education, competitive at the local and regional levels. d) Strengthening the development of PBA study programs through increased educational cooperation with various stakeholders and other institutions.
If formulated based on informants' comments, the mission of the Postgraduate Arabic Language Education Master's Program at IAIN Metro is as described below: a) Organizing quality Arabic language education to educate and empower the community. b) Carrying out comparative studies with educational institutions abroad. c) Conducting classical classes and public lectures (stadium general)/ international seminars on Islamic studies. d) Conducting classical classes and public lectures (stadium general)/ international seminars on linguistics and Arabic language education. e) Conducting classical classes and public lectures (stadium general)/ international seminars on developing Arabic language education technology. f) Conducting classical classes and workshops on the development of learning media.

Implications of the Findings for the Formulation of Curriculum Development

The curriculum content of the Postgraduate Master of Arabic Language Education Study Program at IAIN Metro is as follows:

**Table 1. MKD (Basic Subjects)**

<table>
<thead>
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<th>Subjects</th>
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</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>MKD.PBA.01</td>
<td>Al-Qur'an Studies</td>
<td>2</td>
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<tr>
<td>2.</td>
<td>MKD.PBA.02</td>
<td>Hadith Studies</td>
<td>2</td>
</tr>
<tr>
<td>3.</td>
<td>MKD.PBA.03</td>
<td>History of Islamic Civilizations</td>
<td>2</td>
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<tr>
<td>4.</td>
<td>MKD.PBA.04</td>
<td>Philosophy of Science</td>
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**Table 2. MKM (Methodology Subject)**

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<tr>
<td>1.</td>
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<td>Methodology of Teaching Arabic</td>
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<td>2.</td>
<td>MKM.PBA.02</td>
<td>Arabic Education Research Methodology</td>
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<tr>
<td></td>
<td></td>
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**Table 3. MKU (Major Subjects)**

<table>
<thead>
<tr>
<th>No</th>
<th>Code</th>
<th>Subjects</th>
<th>Total of Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>MKU.PBA.01</td>
<td>Applied Linguistics</td>
<td>3</td>
</tr>
<tr>
<td>2.</td>
<td>MKU.PBA.02</td>
<td>Fiqih Lughah</td>
<td>3</td>
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<td>3.</td>
<td>MKU.PBA.03</td>
<td>Arabic for Hajj, Umrah and Tour Guide</td>
<td>3</td>
</tr>
<tr>
<td>4.</td>
<td>MKU.PBA.04</td>
<td>Arabic Learning Technology</td>
<td>3</td>
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<tr>
<td>5.</td>
<td>MKU.PBA.05</td>
<td>Curriculum for Arabic Language Education</td>
<td>3</td>
</tr>
</tbody>
</table>
To observe whether the materials contained in the curriculum above represent the vision of the Postgraduate Arabic Language Education Master's Program at IAIN Metro or not, the description is about; (1) Supporting graduates who are faithful and pious, (2) Supporting graduates of the Postgraduate Arabic Language Education Master's Program at IAIN Metro who are experts in the field of Arabic language education, (3) Supporting graduates who can adapt to technological developments.

Suppose you carefully consider the content of the curriculum above. In that case, it can be explained that supporting graduates who are faithful and devoted, the bare course clumps have contained courses that support the elements of faith and piety of graduates. Supporting graduates who are experts in Arabic language education, in the clump of methodology courses and main courses, some courses support expertise in Arabic language education. Furthermore, supporting graduates who can adapt to technological developments; in the central and supporting course clumps, there are already courses supporting the ability to adapt to technological developments. Thus it can be concluded that the material content in the curriculum already represents the vision of the Postgraduate Master of Arabic Language Education Study Program at IAIN Metro.

From the discussion conducted related to the results of interviews regarding the vision and mission of the postgraduate program of the Master of Arabic Language Education (MPBA) study program IAIN Metro, the results of this study are:

The vision of the Master's Program in Arabic Language Education should be expanded to the international level; The vision of the Master's Program in Arabic Language Education at IAIN Metro is not only at the regional and national levels.
but also to reach the international level. This is possible because the PBA Master’s Program has qualifications in Arabic. Arabic as an international language can be used as a medium to establish cooperation at the international level or “go international.” The wider the reach of the vision of the PBA Master Study Program can undoubtedly improve the quality standards of its graduates.

Mission language to be formulated operationally. The mission should be developed operationally to facilitate direct understanding and implementation without guessing the various things that must be carried out according to the mission.

The vision should accommodate technological developments. In this case, the institution should capture opportunities to develop education in S2 by utilising technology. Furthermore, technology will also facilitate cooperation with international educational institutions. Developing a technology-based curriculum has also contributed to socio-eco-technopreneurship orientation, especially in utilising technological advances.

It is reasonable to place faith and piety at the beginning of the vision and actualised in the mission because faith and piety become the basis or foundation before other competencies as a supporter of professionalism in the workforce or social life. In addition, IAIN Metro is an educational institution characterised by Islam, which must prioritise or be based on Islamic competencies. Faith and piety should be derived into the mission of the Master's Study Program in Arabic Language Education. This can be actualised in the curriculum or supporting activities that support the improvement of faith and piety at the postgraduate level of thought. Previous informants have mentioned the opinions of informants 6, 7, and 8. Visi Program Studi Magister Pendidikan Bahasa Arab Pascasarjana IAIN Metro berdasarkan kajian ini yaitu; “Menjadikan Program Studi Magister Pendidikan Bahasa Arab (PBA) yang handal guna melahirkan lulusan yang beriman, bertaqwa, ahli, dan berorientasi pada perkembangan teknologi di tingkat internasional pada tahun 2030”.

Furthermore, the mission of the Postgraduate Arabic Language Education Master Study Program at IAIN Metro based on this study is a) Organizing quality Arabic language education to educate and empower the community, b) Carrying out comparative studies with educational institutions abroad. c) Conducting classical classes and public lectures (stadium general)/international seminars on Islamic studies, d) Conducting classical classes and public lectures (stadium general)/international seminars on linguistics and Arabic language education, e) Conducting classical classes and public lectures (stadium general)/international seminars on the development of Arabic language education technology, and f) Conducting classical classes and workshops on the development of learning media.

As for curriculum development based on the study conducted, it can be concluded that the material content in the curriculum already represents the
vision of the Master of Arabic Education Study Program at IAIN Metro. Thus, the implications of the findings in this study are in the formulation of vision and mission. At the same time, for the content of the curriculum, the content of the material that has been formulated is optional.

**Conclusion**

From the above discussion, it can be summarised as follows: *First*, stakeholders’ perceptions of the formulation of the vision, mission and objectives of the Master's Program in PBA are: (a) The reach of the vision of the PBA Masters Program at IAIN Metro is not only at the regional and national levels but to be expanded to reach the international level; (b) The mission language is formulated operationally so that it can be directly understood and implemented without further guessing; (c) Vision to accommodate the development of technology; (d) To place faith and piety at the beginning of the vision and actualised in the mission. *Second*, the implications of the formulation of the vision, mission and objectives of the Postgraduate Master of Arabic Language Education Study Program at IAIN Metro on Curriculum development are for the content of the material in the curriculum already represents the vision of the Postgraduate Master of Arabic Language Education Study Program at IAIN Metro. Finally, the implications of the findings in this study are in the formulation of vision and mission. At the same time, for the content of the curriculum, it can be assumed that there is no necessity to change the content of the material that has been formulated.

**References**


